

Sharp dvLED Solutions

Trusted technology
Sharpened for the future

Leveraging NEC's longstanding expertise in direct view LED innovation, the new Sharp-branded dvLED solutions uphold our steadfast commitment to Quality, Service, and Sustainability.

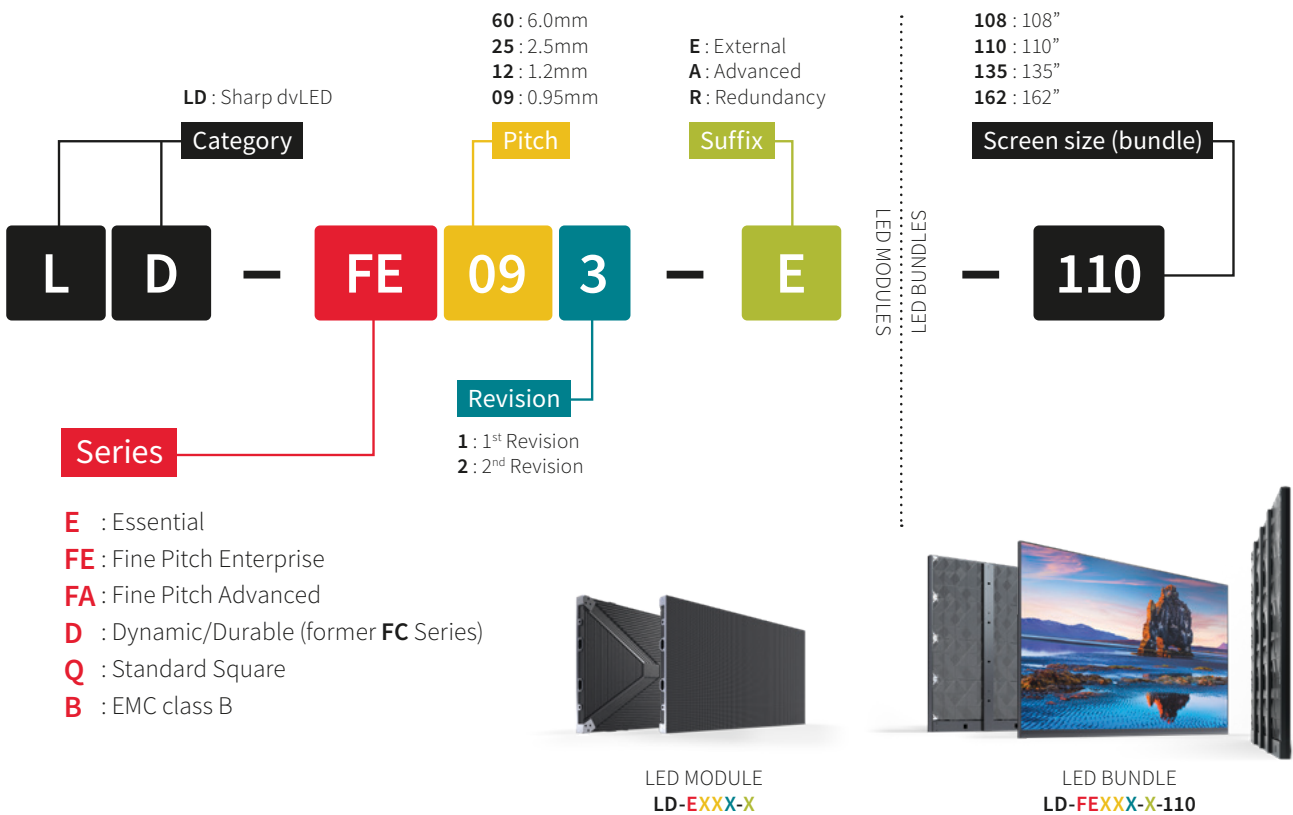


A new naming convention brings greater clarity, and alignment with our broader portfolio, yet behind the name lies the same precision-engineered technology that defines our reputation. Designed to meet the evolving demands of high-performance visual applications, Sharp dvLED solutions set a new benchmark for reliability, efficiency, and value.

Rationale behind the new naming convention

- All future dvLED models will be released under the Sharp brand
- Current NEC models will be transferred to the Sharp brand within 2025
- Current naming rules will be maintained as far as possible
- Sharp naming is limited to 8 characters, requiring existing naming to be shortened
- Our primary focus is the Indoor market, therefore all products are designed for indoor usage unless labelled 'E' for External
- The leading '0' is no longer necessary due to the focus on fine pitch
- D Series is the new name for the FC Series
- 'LD' is the designated prefix for dvLED display products

How to interpret the new naming convention



This document is © Copyright 2025 Sharp NEC Display Solutions Europe GmbH. All rights are reserved in favour of their respective owners. The document, or parts thereof, should not be copied, adapted, redistributed, or otherwise used without the prior written permission of Sharp NEC Display Solutions Europe GmbH. This document is provided "as is" without warranty of any kind whatsoever, either express or implied. Errors and omissions are excepted. Sharp NEC Display Solutions Europe GmbH may make changes, revisions or improvements in, or discontinue the supply of any product described or referenced in this document at any time without notice.

Document Name: SNDS_New_dvLED_Naming
Document Revision: Edition 1, 2025
Document Date: 07/25
Created by: LA